

# How to Make a City Presentation Video

Teams record an up to 7-minute video that presents their future city and solutions to the Waste-Free Future challenge.

## KEEP IN MIND:

- Rubric is based on content rather than production. A more expensive or professionally produced video will not earn points based solely on production.
- Review the deliverable requirements and rubric with your team to ensure you meet the content expectations.
- Visual aids such as greenscreens, background images, or slideshow images can be used.
- Only the three designated team presenters can appear in the video.
- Teams can deliver their presentation as if they were in a room with the judges or they may choose a more narrative/sketch structure where they move around, enter and exit the screen, etc. Whatever you choose, make sure all three presenters can be heard clearly.
- Be sure to include the team's model in the video presentation – and that viewers can clearly see it!
- Watch the video presentations from last year's finalists on Future City's YouTube page at [www.youtube.com/user/EWEEKFUTURECITY](http://www.youtube.com/user/EWEEKFUTURECITY)

## Example Formats:

This list is not exhaustive. Other formats are allowed as long as they follow all rules and requirements. If you have questions about the City Presentation video, please check the rules or email [Info@FutureCity.org](mailto:Info@FutureCity.org).

### EXAMPLE 1

#### ZOOM, GOOGLE, OR SIMILAR VIDEO CHAT PLATFORM:

If your students are not together in the same room, you might choose to record your three presenters during a video chat.

Model segments or other visual aids can be held up to the camera by the presenters.

Many platforms have mobile apps. If a presenter doesn't have access to a computer with a webcam, they may be able to record on a cell phone.



### EXAMPLE 2

#### PRESENTERS TOGETHER/ONE CAMERA:

If your three presenters are together, you may choose to record them all at once. This can be done with any available tools (phone camera, computer webcam, etc.).



### EXAMPLE 3

#### RECORD SEPARATELY:

You may choose to have each presenter film themselves separately, then have a team member edit the segments into a single video. Remember that this editing needs to be done by a student member of the team (not an adult).



## City Presentation Tips

### Prepare the Presentation:

- Review the **How to Make a City Presentation Video student handout** on page 73 and online in the Resources section of the Educator Dashboard at FutureCity.org
- Create an outline of the main points your team wants to make. Your City Essay outline is a good starting point. Remember to review the rubric as you design your video presentation.
- Write a script based on your outline. The script is what each member of the team will say during the presentation. It needs to sound natural and not as if you're reading your essay out loud.
- Decide which team member will say which part of the script. Write each person's lines on note cards and practice, practice, practice! Get really comfortable with your part so that you don't spend the whole presentation staring at your note cards! They're just there if you forget something.
- Take advantage of moments to be especially creative. In the beginning, you want to grab the attention of your audience. Then enthusiastically share details about your future city and its innovative and futuristic features. At the end, you want to make the audience wish they could live in your city!
- Use your City Model segments. Point out innovative features and interesting landmarks in your city. Make sure your camera is close enough for viewers to clearly see what you're talking about. You can also use other visual aids during your presentation, such as posters, slides, and props. Review the rules starting on page 81 of the Handbook.
- Dress appropriately for your presentation. You can wear costumes that work with the role that you're playing.

### Practice the Presentation:

- Rehearse the presentation until the three presenters feel confident.
- Practice giving your presentation. You might need to define cues among team members to ensure a smooth recorded video.
- Have friends or family members record your practice and then review it with your team and make adjustments as needed. Reviewers can use the rubric to help give good feedback.
- Take turns being coach and presenter. After each practice presentation, have peer coaches discuss the following:
  - What parts of the presentation were clear and informative?
  - Were there any points they didn't understand?
  - What was one thing they liked about how their peers presented?
  - Did the presenters look into the camera? How were their gestures, tone of voice, and pace of the delivery?
  - How did the presenters use the model and other visual aids?

### Record the Presentation:

- Speak clearly and audibly.
- Look into the camera and be confident.
- Share your enthusiasm about your future city and solutions to the Waste-Free Future challenge.
- Remember to have fun!